WORKPLACE SAFETY NORTH

MINING HEALTH AND SAFETY CONFERENCE 2027

APRIL 21-22 | SUDBURY, ON

Sponsorship Package

workplacesafetynorth.ca

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Mining Health and Safety Conference

Shaping the future of mining

April 21 – 22, 2027

Align your brand with the values of health and safety

You’re invited to sponsor the annual Mining Health and Safety Conference hosted by Workplace Safety North from April 21 – 22, 2027, in Sudbury, Ontario.

For 29 years, the conference has welcomed 300 attendees annually from the global mining industry to share knowledge of sector-specific hazards, explore programs and innovations, and network with industry professionals.

Themed ‘Safe Below, Sound Above: Shaping the Future of Mining,’ this year’s conference brings together mining professionals to advance health and safety across Ontario’s mining industry. Sessions will explore how leadership, resilience, innovation, and collaboration can help shape a safer future for mining.

Sponsoring the conference gives your organization the opportunity to highlight its products and services, while aligning itself with the values of health and safety.



2027 Sponsorship Opportunities

Boost your brand visibility and recognition

Sponsorship opportunities are designed to elevate your presence and impact before, during and after the conference. Showcase your brand and connect with industry leaders and safety professionals.

Sponsors can choose from five distinct levels of sponsorship: Diamond, Keynote, Platinum, Gold, and Silver.

2027 Opportunities	Availability	Investment
Diamond	2	$10,000
Keynote	3	$8,000
Platinum	4	$6,000
Gold	5	$4,000
Silver	Unlimited	$2,000



Why sponsor the Mining Health and Safety Conference?

Reach a global audience of safety professionals

- Canada’s premier mining health and safety event
- Boost awareness of your brand in northern Ontario and beyond
- Network with local and international industry leaders and safety professionals
- Associate your brand with the values of health and safety
- Opportunity to participate in the trade show and network with industry members
- Demonstrate your commitment to health and safety to your staff, clients, and community
- Be part of a popular annual event hosted by a trusted provincial organization

Sponsors are a valued part of this event and WSN makes every effort to ensure they receive maximum exposure and recognition before, during, and after the event.



Sponsorship opportunities at-a-glance

What you get when you support mining health and safety	Diamond $10,000	Keynote $8,000	Platinum $6,000	Gold $4,000	Silver $2,000
Full conference pass	3	2	1	1	0
Speaking opportunity	✓				
Co-branded badge lanyards (provided by WSN)	✓				
Company promo video played on conference screens	✓				
Logo displayed on registration webpage and linked to sponsor website	✓				
Logo displayed in conference promo video	✓	✓			
Branded table items (provided by sponsor)	✓	✓			
Verbal acknowledgement from podium before keynote presentation	✓	✓			
Inclusion of company name in pre-event news release	✓	✓			
Trade show booth on Wednesday	✓	✓	✓		
4-colour ad in digital and printed conference program	✓	✓	✓		
Social media posts	✓	✓	✓	✓	
Verbal acknowledgement from podium during conference opening and closing	✓	✓	✓	✓	
Logo included on conference webpage and linked to sponsor website	✓	✓	✓	✓	✓
Logo in pre-conference newsletter and linked to sponsor website	✓	✓	✓	✓	✓
Logo displayed on stage screens	✓	✓	✓	✓	✓
Logo and company name on pre-conference advertising	✓	✓	✓	✓	✓

Sponsorship Packages

Diamond Sponsor - $10,000

2 spots available

- Recognition: Highest level of visibility, sponsor of venue and programs
- 3 Full conference passes
- Speaking opportunity
- Co-branded badge lanyards (provided by WSN)
- Company promo video played on conference screens
- Logo displayed on registration webpage and linked to sponsor website
- Logo displayed in conference promo video
- Branded table items at place settings (provided by sponsor)
- Verbal acknowledgement from podium before keynote presentation
- Inclusion of company name in pre-event news release
- One-day trade show booth
- Full-page 4-colour ad in printed conference program, plus digital PDF copy posted on conference website and emailed to attendees
- 2 social media posts featuring your organization before the conference
- Verbal acknowledgement from podium during conference opening and closing
- Logo included on conference webpage and linked to sponsor website
- Logo in pre-conference newsletter article and linked to sponsor website
- Logo displayed on stage screens
- Logo and company name on pre-conference advertising

Keynote Sponsor - $8,000

3 spots available

- Recognition: High level of visibility, sponsor of keynote presentations
- 2 Full conference passes
- Logo displayed in conference promo video
- Branded table items at place settings (provided by sponsor)
- Verbal acknowledgement from podium before keynote presentation
- Inclusion of company name in pre-event news release
- One-day trade show booth
- Full-page 4-colour ad in printed conference program, plus digital PDF copy posted on conference website and emailed to attendees
- 1 social media post featuring your organization before the conference
- Verbal acknowledgement from podium during conference opening and closing
- Logo included on conference webpage and linked to sponsor website
- Logo in pre-conference newsletter article and linked to sponsor website
- Logo displayed on stage screens
- Logo and company name on pre-conference advertising

Platinum Sponsor - $6,000

4 spots available

- Recognition: Sponsor of trade show and giveaways
- 1 Full conference pass
- One-day trade show booth
- Half-page 4-colour ad in printed conference program, plus digital PDF copy posted on conference website and emailed to attendees
- 1 social media post highlighting all sponsors before the conference
- Verbal acknowledgement from podium during conference opening and closing
- Logo included on conference webpage and linked to sponsor website
- Logo in pre-conference newsletter article and linked to sponsor website
- Logo displayed on stage screens
- Logo and company name on pre-conference advertising

Silver Sponsor - $2,000

Unlimited availability

- Recognition: Sponsor of speaker gifts
- Logo included on conference webpage and linked to sponsor website
- Logo in pre-conference newsletter and linked to sponsor website
- Logo displayed on stage screens
- Logo and company name on pre-conference advertising

Gold Sponsor - $4,000

5 spots available

- Recognition: Sponsor of networking breaks and meals
- 1 Full conference pass
- 1 social media post highlighting all sponsors before the conference
- Verbal acknowledgement from podium during conference opening and closing
- Logo included on conference webpage and linked to sponsor website
- Logo in pre-conference newsletter article and linked to sponsor website
- Logo displayed on stage screens
- Logo and company name on pre-conference advertising

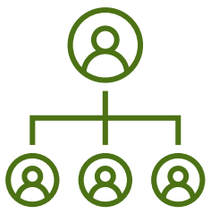
Who sees your branding

2026 audience snapshot

250+
delegates



80+
organizations



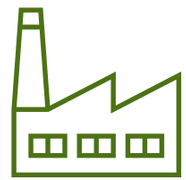
Employment role:

- Management **34%**
- JHSC Member **30%**
- Workers **18%**
- Front-Line Supervisors **9%**
- Other **9%**



Organization type:

- Underground Mining **44%**
- Surface Operator **20%**
- Contractor **11%**
- Supplier **7%**
- Prospector/Exploration **2%**
- Diamond Driller **2%**
- Other **13%**



Organizations by location:

- Northern Ontario **67%**
  - Northeastern Ontario: **59%**
  - Northwestern Ontario: **7%**
- Southern Ontario **20%**
- Out of Province **10%**
- Province-wide **3%**



What attendees are saying

"I was very happy with this year's conference. I came back to my organization with a lot to talk about and ideas. I was happy with all the presentations and sessions I sat in on."

"This was a great first experience and I can't wait to come back. The conference ran smooth, was informative, and the technical sessions were excellent."

"By far your most entertaining and captivating conference. I also particularly enjoyed the networking activity to encourage conversations. As a result, we have 4 new contacts that we will be pursing business with to improve on safety and mining efficiencies."

"I was very impressed with the organization and quality of presenters. Great discussions and very informative."

Secure your spot today

Limited space available

For more information, please contact:

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About Workplace Safety North

Your health and safety partner

An independent not-for-profit, Workplace Safety North (WSN) is one of four sector-based health and safety associations in Ontario. Headquartered in northern Ontario, WSN administers the provincial mine rescue program and provides province-wide Ministry-approved workplace health and safety training and services for the mining and forest products industries.

With health and safety specialists and mine rescue officers located across the province, WSN and its legacy organizations have been helping make Ontario workplaces safer for more than 100 years. A leading provider of health and safety training and consulting, businesses call upon WSN for expert advice and information.

Visit workplacesafetynorth.ca